

Burlington Route

Go There

the easiest way possible. If "there" happens to be a point in the East or Southeast the Burlington's service is just what you want. THRO' sleeping cars to Denver and Chicago; also from Denver to Omaha, St. Joseph, Kansas City and St. Louis. Dining car service all the way from Salt Lake City. The magnificent scenery of the Rio Grande's line to Denver

There are other good features
I should like to tell you about.

R. F. NESLEN, General Agent
79 West Second South St.,
Salt Lake City

The Local Merchant

Is the best judge of advertising value of the various weekly papers in this City. He puts his money where it pays best.—The best paper for him is the best paper for the General Advertiser as well.

TRUTH is the Best Advertising Medium for the Local Merchant

Don't forget we have the circulation that brings Results. Call us up,
BOTH PHONES.

Advertisers

generally find people who buy things in the most receptive mood in the surroundings of Home and Family—especially at evening, when there is leisure and inclination for reading; experienced advertisers know this and advertise to reach the people. **TRUTH** has the circulation and will certainly bring you **RESULTS.**

WHY? because it has the largest circulation.



THE SOENIO LINE TO

GLENWOOD SPRINGS, ASPEN, LEADVILLE, PUEBLO, COLORADO SPRINGS, DENVER, OMAHA, KANSAS CITY, ST. LOUIS, CHICAGO AND ALL POINTS EAST.

Connecting at Ogden Union Depot with SOUTHERN PACIFIC and GORDON SHORT LINE TRAINS. The Only Transcontinental Line Running Directly Through Salt Lake City.

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**SPLENDIDLY EQUIPPED FAST TRAINS DAILY BETWEEN
OGDEN AND DENVER
VIA THREE SEPARATE AND DISTINCT ROUTES**

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Through Pullman and Ordinary Sleeping Cars to Denver, Omaha, Kansas City, St. Louis and Chicago without change. Free Reclining Chair Cars. Personally Conducted Excursions.

DINING CARS, SERVICE A LA CARTE ON ALL THROUGH TRAINS

For rates, folders, free illustrated booklets, etc., inquire of your nearest ticket agent, specifying the Rio Grande route, or address

L. A. BENTON, G. A. P. D., SALT LAKE CITY, UTAH

LOS ANGELES LIMITED

Here Today

There Tomorrow

In Operation
Dec. 15



In Operation
Dec. 15

In All the World no Train like this

This new train will consist of seven cars built expressly for the service by the Pullman Co. Electric lighted, vestibuled, steam heated throughout. Superb dining car service, buffet observation car. Sixteen section tourist car, rich and roomy standard sleepers.

CITY OFFICE 17 W. 2nd SOUTH. PHONES 1986

J. A. SCOTT,
City Ticket Agt.

J. L. MOORE,
Dist. Pass. Agt.

KENNETH C. KERR, Trav. Pass Agt.

4—TRAINS DAILY—4

EAST

VIA

OVERLAND ROUTE

This includes the famous

Overland Limited

and the new

Los Angeles-Chicago Limited

Strictly Twentieth Century, Vestibuled, Electric Lighted—Steam Heated Trains, operating Pullman Palace Sleepers; incomparable observation—Library and Dining Cars of the very latest manufacture.

Only 42 Hours, Salt Lake to Chicago

City Ticket Office

201 Main St.